

Agenda for each of the following three events

- **Metropolis, Chiswick, London** - Saturday 5th to Sunday 6th April 2014
- **Kulturama, Stockholm** - Saturday 14th to Sunday 15th June 2014
- **Berlin, venue TBC** - Saturday 6th to Sunday 7th September 2014

Day One

08:30 Registration and Refreshments

09:00 Welcome and Opening Introductions by Industry Specialists

09:15 Music Business and Entrepreneurship Interactive Seminar

10:15 Technology and Innovation Workshop

11:15 Musical Excellence in your chosen Discipline

12:15 Lunch and refreshments

13:30 Media/Branding/Sponsorship

14:30 Music Business Presentation & Discussion

15:30 Entrepreneurship Workshop

16:30 Musical Excellence in your chosen Discipline

18:00 Evening networking with faculty and industry professionals

20:30 Evening Entertainment with bands and the opportunity to jam

Throughout each day present your material to industry experts + personal coaching

Day Two

09:00 Arrival and Refreshments

09:30 Musical Excellence Masterclass

10:30 Musical Excellence in your chosen Discipline (Achieving peak performance)

12:15 Lunch and refreshments

13:30 Entrepreneurship (Raising Finance)

14:30 Media/Branding/Sponsorship

15:30 Technology and Innovation

16:30 Make Music Your Business - The Game Plan

17:30 End